

# STEVE KOBBS

## DATA VISUALIZATION CONSULTANT

Steve Kobb integrates quantitative data and computer graphics to support a deeper understanding of key performance indicators. He creates Data Visualizations, and also works with analysts from client organizations.

His career has centered on distributed information in a controlled-access environment. He has built software applications that promote active team engagement and high end-user satisfaction. Steve has enhanced SQL and NoSQL applications with skills in both visual design and social psychology.

### Experience and Representative Projects:

#### **Application Developer: Wood Group Onshore Operations & Maintenance – Houston, TX**

- Created and managed a variety of applications such as track personnel, trucks, safety observations, monetary rewards for safety, vehicle inspections, as well as ad hoc applications to support critical business initiatives
- Built the company's core software asset that based labor pricing on accurate labor costs
- Created Tableau-based visualizations for operations and business development staff
- Project Manager for a time-tracking application that collected payroll-related labor data for over 1000 workers
- Facilitated move from Ceridian to ADP Payroll systems
- Administered IBM Domino servers
- Documented software architecture in IBM Blueworks
- Developed and administered company website

#### **Application Developer: The Kobb Team – Houston, TX**

- Service Corporation International: Computer-based training for accounting staff
- ExxonMobil: Documentation for New Orleans Offshore Production office
- Honeywell Oilfield Controls, Dynegy, Enron, Unocal: Workflow and reporting apps

#### **Account Executive: Strategic Planning Institute – Cambridge, MA**

Sold, prepared, and delivered analyses of business unit strategic plans. Facilitated client understanding of econometric models that tracked profitability as a function of market share, investment intensity, and product quality relative to competitive offerings.

Clients included: American Safety Razor: Personna Blades; Campbell Soup: Swanson Frozen Foods; Engelhard Corp.: Precious Metals Smelter; Howmet Corporation.: Cast Aluminum; International Harvester Heavy Trucks; Johnson Outdoors: Old Town Canoe, Eureka Tents, Minn Kota Motors; Pennwalt Chemicals: Lucidol Catalyst Division; S. C. Johnson: Edge Personal Care, Raid Insecticides, Agree Shampoo; Sonoco Products: Baker Wood Reels.

**Sales Consultant – Entré Computer Center; Alternative Management Systems Inc.; and Computer Source Inc. – Houston, TX and Los Angeles, CA**

Sold software and related hardware for accounting and networking systems.

Client organizations included Houston Rockets Basketball team, Houston Lighthouse for the Blind, and Tauber Oil Company.

**Advertising Research Analyst – Leo Burnett USA, Chicago, IL**

Performed quantitative analyses of print and television ads.

Clients were Nestlé Iced Tea and Chocolate-based products.

**Education**

University of Chicago: Master's degree from the Division of Social Sciences, Committee on Human Development

School of the Art Institute of Chicago: Master's Degree in Fine Arts

University of Pennsylvania: Bachelor's degree in English Language and Literature

**Volunteering Experience**

President: Houston Electric Auto Association

Tutoring: Wolfe Elementary School – Houston, TX

Interviewing high school applicants to University of Pennsylvania